



AMY LAU DESIGN

Amy Lau translates her warm, artistic sensibility into spirited and meaningful environments. Her individualized approach assures distinctive results customized to the personality and lifestyle of each client.

Amy Lau's Design Style

Amy draws upon the inherent beauty of natural materials and landscapes. She conceives her interiors as a total work of art, so every piece in an environment has a supporting role within that space and all is in harmony.

Location

New York, NY

Why Amy Lau is a Dering Hall Member

Amy Lau joined Dering Hall to promote her design firm and to access products that are unique to the marketplace.

“Dering Hall is a great sourcing platform for myself and my business, often making me aware of new sources not readily available to me before.”

- Amy Lau

In the Past Year on Dering Hall:

5,457,154 impressions
(Featured 44 times across Dering Hall, Elle Decor, and Forbes Life)

7,950 portfolio views

3,056 profile views

194 links back to the main Amy Lau Design website

73 social shares

23 portfolio images "favorited"

3 Instagram posts

Amy Lau became a member in 2014 after learning about Dering Hall through its co-founders, Peter Sallick and Steven Gambrel. She was interested in finding a platform that offered customizable and unique items, and was excited to learn that Dering Hall offered that and more.

Amy's design firm works on about ten to fifteen design spaces each year. As both a design curator and interior designer, she's always looking towards the future, commissioning one-of-a-kind works and installations from emerging talents and living legends in the worlds of art and design.

Amy uses a dynamic mix of antique, vintage, contemporary, and custom pieces – many of which are sourced from Dering Hall's growing portfolio of over 90,000 products. As a member of the Dering Hall Trade Program, Amy has visibility into trade pricing on over 50,000 products. She also uses her membership to connect and work with artisan makers to customize pieces that

she believes will one day become tomorrow's heirlooms.

Amy is highly regarded as an industry leader and her visibility continues to increase through Dering Hall. In the past year alone, Amy was featured 44 times, including 6 features on Elle Decor and 1 on Forbes Life, generating over 5 million impressions overall.

“Many of my colleagues have remarked sweetly that they have seen my work on Dering Hall.”

- Amy Lau

In addition to editorial coverage, Amy was also featured in three dedicated Instagram posts over the past year, reaching 480k users and earning 1,460 likes. These Instagram posts are hand-picked by the Dering Hall editorial team to showcase beautiful design and drive awareness for Dering Hall members.

Along with Amy Lau, Dering Hall members continue to use Dering Hall as a key resource for creating awareness, networking, sourcing, inspiration, and of course, generating more business.

"The great thing about Dering Hall is that it introduces me to a curated collection of unique and diverse designers from around the world that I wouldn't normally have the opportunity to interact with if I wasn't a member."

- Amy Lau

