

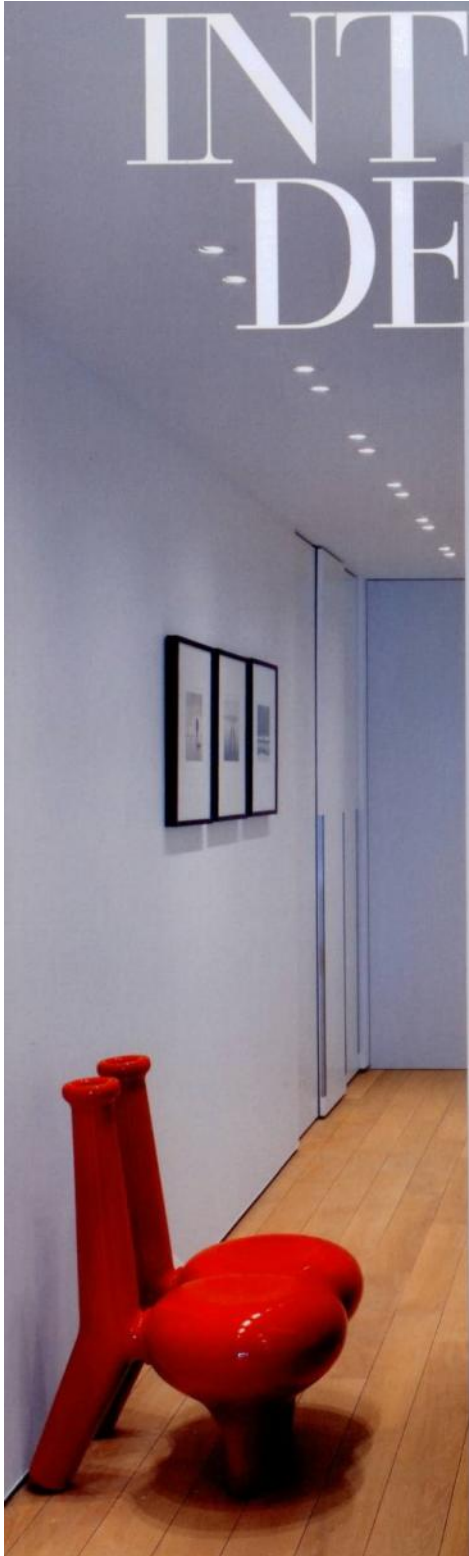
# INTERIOR DESIGN

OCTOBER  
2009



looming  
large

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## Talkin' 'Bout Maya's Generation



Most owners of **Maya Romanoff** know it simply as the go-to source for exceptional wall coverings. But as the company's big 4-0 looms, it's time to look the way behind the myth and embrace its authentic history.

With typical 1960's norms, the company started its anniversary party with the Woodstock music festival, the tie-dyed curtains of which inspired Romanoff's interest in the interplay between textiles and pigment. The Dublin-oid designer was soon trading out various vinyl-dyed velvets, leathers, lacquer fabrics, shade-cast environments. But it was Northern Walls, the hand-printed wall coverings introduced in 1979, that became the house specialty—and won a Roca Award from the magazine. Other honors followed, along with thousands of requests.

Romanoff's pursuit for representative but never-worn, whatever-his-draping-covers-kitchen-over-a-shedding-in-Denver-or-creating-a-pink-gal-to-beautiful-wall-covering-for-a-couple-retired-in-New-York, Ireland, passion-sets remains at the essence of wall art for Romanoff's network, which continues to work closely on ongoing fabric-with-Pastorini's vision that elevates the work. Today, the company's president, architect Lucia, CEO Elizabeth and CEO's opposing systems but it has finally come. Designer Amy Lee has finally announced an end to vinyl wall coverings in the Anniversary collection, intended for a generation that's less of... more 800-773-4455-4900... [www.romanoff.com](http://www.romanoff.com). **Share with us!**

**Behind the sign:** Angel Romanoff's journey to age of Woodstock and tomorrow his incredible collection of... **Share with us!** [www.romanoff.com](http://www.romanoff.com)



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