



Friends of Vitra | Characters

#friendsofvitra



The Project

Over the course of three days we invited 33 of Vitra's close friends in New York to join us for a photo shoot highlighting not only their choice of one Repos or Grand Repos but first and foremost themselves and their characters. While we feature every character's professional side (occupation and company), we also asked them to incorporate something important in their lives, in forms of props, companions and gestures that present a more personal side. This was a great experience and we had a lot of fun during the shoots as you can see in our impressions form behind the scenes.













